



ESTD: 2002



Calcutta Institute of Pharmaceutical Technology & Allied Health Sciences (CIPT & AHS)

Approved by PCI New Delhi, Affiliated to MAKAUT & WBSCT & VE & SD,

Approved by Govt. of West Bengal

NBA Accredited for B.Pharm from Academic Year 2023-24 to 2025-26

Vision: To be a premier institute and to achieve excellence in pharmacy education and research.

Mission: ♦ To create state-of-the-art infrastructural facilities to enhance teaching-learning and research to achieve excellence.

♦ To promote innovation in teaching-learning by organizing faculty development programmes for continuous improvement in education system to meet the needs of health-care and pharmaceutical industry.

♦ To develop closer interface with pharmaceutical industry and research institutes to promote collaborative research to ultimately become a resource center.

F11(28)/CIPT/STU-TRNPLC/2026/437

Date- 06.06.2026

NOTICE

Training and Placement Cell

Subject: Free Government-Sponsored Training Program – Pharma Sales Executive (PHSE)

Dear Students,

The Training & Placement Cell of CIPT is pleased to share a valuable skill development and employment opportunity through **Mendine ErythroNET Pvt. Ltd.**, a division of the leading Mendine Pharmaceuticals Pvt. Ltd.

In partnership with the Government of West Bengal under the **UTKARSH BANGLA Project**, they are offering a specialized training division called **EDUCYTE**, specifically aimed at developing a skilled workforce for **Pharma Sales and Marketing**.

Program Overview & Eligibility

- **Course Name:** Pharma Sales Executive (PHSE)
- **Course Code:** LFS/2024/PHSE/428(WBSCTVESD)
- **Sector:** Life Sciences
- **Educational Qualification:** D. Pharm, B. Pharm,
- **Age Limit:** 20 to 30 Years
- **Course Cost:** **Completely Free Training Program** (Sponsored by the Govt. of West Bengal)

Key Highlights & Benefits

- **Certification:** Participants will receive an official **Govt. of W.B. Certificate** upon successful completion of the training.
- **Placement Support:** **100% Job Assistance** is provided to eligible candidates. Certified candidates will get direct opportunities to interview with reputed pharmaceutical organizations (including Sun Pharma, Cipla, Mankind, Alteus, and more).

How to Register

Interested students can review the official course details and apply directly via the portal or contact the coordinators:

- **Official Course Link:** [Click Here to View Course Details](#)
- **Contact for Inquiries:** +91 62922 32022 / +91 62923 12548

We strongly encourage eligible students to leverage this government-sponsored initiative to boost their corporate readiness and career prospects in pharma sales.



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Wish you all the best for your professional journey.

Thanks and Regards,

Prof. (Dr.) Nilanjan Pahari

Professor cum Placement In charge

Placement Cell, CIPT

Email: paharinilanjan@gmail.com

Copy to

1. Director, Research
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