



ESTD: 2002



Calcutta Institute of Pharmaceutical Technology & Allied Health Sciences (CIPT & AHS)

Approved by PCI New Delhi, Affiliated to MAKAUT & WBSCT & VE & SD,

Approved by Govt. of West Bengal

NBA Accredited for B.Pharm from Academic Year 2023-24 to 2025-26

Vision: To be a premier institute and to achieve excellence in pharmacy education and research.

Mission: ♦ To create state-of-the-art infrastructural facilities to enhance teaching-learning and research to achieve excellence.

- ♦ To promote innovation in teaching-learning by organizing faculty development programmes for continuous improvement in education system to meet the needs of health-care and pharmaceutical industry.
- ♦ To develop closer interface with pharmaceutical industry and research institutes to promote collaborative research to ultimately become a resource center.

F11(17)/CIPT/STU-NOT/2026/093

Date-02.02.2026

NOTICE – TRAINING & PLACEMENT CELL

Sub: Opportunity for "Pharma Sales Executive" Skill Development Training by Mendine ErythroNET (PBSSD Authorized)

This is to inform all **B.Pharm Final Year students** that the Training & Placement Cell has received a proposal from **Mendine ErythroNET Pvt. Ltd. (EDUCYTE)**, an Authorized Training Provider under the **Paschim Banga Society for Skill Development (PBSSD)**.

They are currently inviting applications for their **Pharma Sales Executive** program (Batch 4), scheduled to commence in **February 2026**. This program serves as a bridge between academic learning and industry requirements in the Life Science sector.

Program Highlights:

- **Course Name:** Pharma Sales Executive (Code: LFS/2024/PHSE/428)
- **Total Duration:** 450 Hours (approx. 90 days)
 - *Theory:* 90 Hrs | *Practical:* 210 Hrs | *OJT:* 90 Hrs | *Employability Skills:* 60 Hrs
- **Class Schedule:** 10:00 AM to 4:00 PM (Monday to Saturday)
- **Certification:** Valid PAN India certificate upon successful assessment.
- **Placement:** Placement opportunities offered after qualification.
- **Training Locations:** Kolkata, Madhyamgram, and Paschim Medinipur.

For further details regarding registration, please contact the undersigned.

Prof. (Dr.) Nilanjan Pahari

Professor cum Placement In charge

Placement Cell, CIPT

Email: paharinilanjan@gmail.com

Copy to

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